



Open Call

Tutorial - Introduction to the Library "Cinematically into the Library"

Deadline for applications is 23.06.2021

Type of order:

Production of a film tutorial for the introduction to the library.

Type and scope of service:

Production of an animated film (MP4, 16:9 & at least Full HD), max. five minutes in length, to introduce the services of the academie's library (see attached script for details).

The film should be subtitled in English and will be published on the website of the library, as well as the moodle e-learning platform and the social media channels (Instagram, Twitter, Facebook, Youtube/Vimeo).

Purpose of the order:

Expansion of the library's digital services offering an introduction to the library remotely to all interested parties. Due to the current situation, it is still difficult to provide especially new students with an introduction to the library in person and on site, therefore the requirement to find an alternative format to offer this service after all. The film should be timeless avoiding that it becomes immediately obsolete due to short-term changes, e.g. opening hours.

The script serves as a guideline for the content / structure, but can be individually adapted / implemented in the artistic concept.

Form of application:

Presentation folder / links (examples of work), curriculum vitae and letter of motivation

Compensation:

limited contract for work with the amount of 1.500 Euro

Schedule:

23/06/2021 | Application Deadline +++ 01/07/2021 | Announcement +++ July/August/2021 | Production +++ September 2021 | Postproduction +++ Oktober/2021 | Launch

Contact & Application:

Anja Ziegler – ziegler@hfbk-dresden.de, 0351 4402 2121

Please send your application to HfBK Dresden,

Library, Güntzstraße 34, 01307 Dresden:

bibliothek@hfbk-dresden.de,

Subject: Cinematically to the library